

Bogs Footwear hires Keen footwear veteran



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on May 23, 2013 at 8:00 AM

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Bogs Footwear of Portland announced today it has hired former [Keen](#) executive Kelly Wallrich to be its vice president of product.

Wallrich will oversee development and product marketing for the brand's outdoor footwear in the women's, men's, children's, hunting and industrial categories.

Wallrich has worked for Nike, Adidas, Dr. Martens and [Keen](#) – **where she spent the past eight years as vice president of product.**

Wallrich earned a bachelor of science in business from California State University, Chico.

-- Allan Brettman

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